

You know the situation. You simply want to burn and print a few CDs/DVDs – and suddenly half the day's gone. It shouldn't be this way. And it doesn't have to be – the fully automatic Epson Discproducer™ PP-100 can do it for you at the touch of a button. Whether you want just one disc, or one hundred, you'll find it delivers reliable data burning and photo-realistic printing – quickly, efficiently and extremely cost-effectively.

For many companies, the need to burn and print CDs and DVDs, either individually or in batches, is becoming increasingly important. Whether you're an agency, a public organisation or an independent duplication service, you'll find the Epson Discproducer™ PP-100 will save time, add flexibility, enhance security and reduce process costs.

## Ideal for a wide range of applications

### Duplication service

The Epson Discproducer™ is the perfect tool for maximising margins in the rapidly growing media production market. Whether you want to use it for an individual disc or a batch job, its high reliability, superb print quality and cost-effectiveness make it the ideal system for service providers.

### Clinics and practices

The switch from analogue X-ray or CT film to digital imaging offers new possibilities for cutting process costs and improving patient service. In areas such as radiology, cardiology, ultrasound and CT imaging, the medical community can supply a better service to its patients through the use of digital data.

### Corporations

Increasingly, sectors such as marketing, sales, product development and customer service need to burn multimedia documents onto CD/DVD. But manual burning and labelling of CD/DVDs – especially short runs – carries a significant labour overhead. Automating the procedure using the Epson Discproducer™ saves considerable time and money, while ensuring that confidential data stays in-house.

### Advertising and photo agencies

The CD/DVD medium plays a dual role within advertising and photo agencies. Not only is it an efficient means of delivering digital content to customers, but creative labelling can be a powerful promotional tool, too. The Epson Discproducer™ uses 6-colour Micro Piezo™ inkjet printing to give agencies a valuable opportunity to showcase their design skills through high-impact labelling.

### The Public Sector

By automating the burning/printing process, the Epson Discproducer™ offers organisations within the public sector a valuable way of reducing costs, streamlining processes and enhancing the quality and efficiency of public services.



DVD-and-Media.COM

THE HOME OF RECORDABLE MEDIA AND BLURAY TECHNOLOGY